



Description:

The *Atlanta Journal-Constitution* is looking for college students who are well-connected on their campus to represent the new ZoomATL brand. This program is designed to develop ZoomATL College Ambassadors as on-campus leaders, get them real world experience and show them what it really means to 'zoom into what matters.'

During the year, our Ambassadors will have opportunities they will be hard-pressed to find anywhere else—just for helping us hand out some swag, putting up a few flyers and taking a few surveys! We don't want to spoil any surprises but we will mention we have plans in place with the ZoomATL partners.

We are currently looking for 2-5 Ambassadors on each of these Atlanta area campuses: Georgia Institute of Technology, Emory University, Clark Atlanta University, Savannah College of Art and Design, Morehouse College, Oglethorpe University, The Art Institute of Atlanta, Kennesaw State University, Georgia State University, Mercer University and Chattahoochee Technical College.

Requirements:

Students applying for the Ambassador program must:

- Be a rising Sophomore, Junior or Senior at an accredited Metro-Atlanta college or university
- Have at least two full semesters left
- Be able to serve as an Ambassador for two (2) consecutive semesters
- Hold at least a 2.90 GPA on a 4.0 scale, as confirmed by school
- Be able to attend the end-of-summer orientation

(Communication, Business or Entertainment Business majors are preferred, but not necessary.)

Benefits:

- Free branded swag
- A certificate of completion
- A tailored letter of recommendation, if requested
- Resume, LinkedIn and portfolio boosts
- Surprises throughout the year
- Opportunities to meet and interview some of Atlanta's biggest names (Braves players, CEOs, etc.)
- Free and discounted swag or tickets from ZoomATL partners
- Consideration to work for ZoomATL after graduation
- If applicable, we can work with you to get internship credit through your school. Once accepted into the program, please reach out to us and we'll be more than happy to help.

What You'll Be Doing:

- Planning at least one outreach event per campus team
- Handing out ZoomATL and partner swag
- Educating your peers on ZoomATL
- Administering surveys on your campus about major Atlanta events and ZoomATL
- Hanging up flyers for ZoomATL events
- Completing a special semester project based on your interests and major (two total projects, details will be provided at the end-of-summer orientation)
- Participating in a monthly one-on-one with our Ambassador Lead to ensure you're getting the most from the ZoomATL experience
- Documenting all work completed for ZoomATL through our Ambassador GoogleDoc
- So.Much.More! (but don't worry—it'll never be boring)

To Apply:

Fill out our online application (www.zoomatl.com/cap/application). Before you begin, make sure you have an 'angle' – as part of the program, we may ask you to submit a piece for publication or to “take over” our social media and we want to make sure you're ready for whatever comes your way!

Once your application has been reviewed, you will be notified via email if you have advanced to the second round of interviews. Those who have advanced will receive instructions on setting up a phone interview with our Ambassador Lead.

Once all interviews have been completed, potential Ambassadors will be notified of their acceptance decision no later than June 14, 2016. If you have been accepted, you will receive necessary paperwork, information on the end-of-summer orientation and further details on what needs to be completed before your campus's Fall term starts.