

# About charlotte *real*

charlotteREAL was founded by Charlotte Russe in 2015 and aims to help its participants achieve their dreams. We've teamed up with celebrity Ambassadors and community leaders (REALgirls) to create ways to inspire participants to fully experience life while being proud of who they are.

Mission Statement: To help every girl realize everything she has to offer so she can reach the most of her potential. charlotteREAL provides the opportunities, YOU MAKE THE MOST OF THEM.



"I'm proud to be a charlotteREAL Ambassador. charlotteREAL provides so many wonderful opportunities for every girl, no matter her background."

—Zendaya

NO POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

# charlotte *real*

575 Florida St. #205  
San Francisco, CA 94110



# charlotte *real*

Real Life. Real Girls. Real YOU.

[charlotteREAL.org](http://charlotteREAL.org)

# Scholarship

A willingness to understand the world around us is a *huge* part of the **charlotteREAL** program. **charlotteREAL** provides many opportunities for those who excel in academics as well as those who wish to do better.

- **charlotteREAL** Girls have special access to online study lounges, appointment-based tutoring, Girl-to-Girl Homework Help and more! Through the online portal, program participants will find a plethora of resources available to them.
- **charlotteREAL** gives out loads of scholarships to those looking to advance their education. Since **charlotteREAL** is all about opportunities, there are scholarships for all interests, hobbies and skill sets!

Meet some of the **charlotteREAL** girls!



Sisters Sarah and Mariah got their start with **charlotteREAL** in 2015 and have been rocking out ever since! They've formed a duo that performs for little kids and donates some of their proceeds to charities helping children fight terminal diseases—last year they donated just over \$8,000!

# Philanthropy

A true **charlotteREAL** Girl knows the value of giving back to her community, which is why we strive to help her do just that!

- **charlotteREAL** Girls have the chance to participate in philanthropic events with the **charlotteREAL** Ambassadors. In the past, these events have included Leighton Meester, Demi Lovato, Alicia Keys, Shailene Woodley and SO MANY MORE!!
- **charlotteREAL** promotes Girls holding their own community service projects and provides tools and insights necessary to help them succeed.
- **charlotteREAL** holds big events in major cities across the country in order to raise donations and awareness for our central philanthropy Body Gossip. Body Gossip promotes every girl to love her true beautiful self (more info on Body Gossip can be found at [bodygossip.org](http://bodygossip.org)).



Former Miss Teen USA New York Nikki has been with **charlotteREAL** since the beginning. She recently competed on cycle 29 of America's Next Top Model and is in the running to become one of our next Ambassadors!

# Opportunity

**charlotteREAL** was created to give every Girl an opportunity to make her wildest dreams come true. If she can dream it, **charlotteREAL** aims to provide the resources to help her achieve it. To do this, **charlotteREAL** provides assistance in finding internships, jobs and networking opportunities. Girls also have the chance to attend one of our many REALskills conferences held every year.

Success is what you make of it and **charlotteREAL** wants to make sure you make it the best!

Due to the nature of our program, there is an application fee of \$35 and varying yearly dues, but we know you'll find that what you get is worth so much more. To see everything **charlotteREAL** has to offer, to sign up or to find out more information, please visit our website at [charlotteREAL.org](http://charlotteREAL.org).



Deliah sits with one of the Girl Scouts at her former troop's annual Halloween party. Since joining **charlotteREAL** in early 2016, Deliah has held numerous awareness events and is constantly on the lookout on how to empower younger girls to become their best selves.